

NACo e-News



The National Association of Counties' biweekly electronic newsletter on current programs, projects and initiatives

April 19, 2011

Counties across the country celebrate National County Government Month

Technical assistance available for rural community health needs assessments

Check out NACo's social media sites on Facebook, Twitter, LinkedIn and You Tube

Dear Member,

It is truly inspiring and exciting to hear all the reports of counties raising public awareness this month, April, National County Government Month, especially after seeing the results of last week's poll question below. NACo thanks you for your daily public service to make your county a better community and for your involvement in NACo.

This week's poll question, "Which do you prefer, jelly beans, chocolate bunnies or marshmallow peeps?" Click [here](#) to vote.

The last poll question, a more serious one, "Do you think the majority of your residents understand the role, responsibilities and services provided by county government?" Only 3 percent said yes, 66 percent said no, 30 percent said somewhat, and 1 percent said other.

New from NACo



Counties celebrating National County Government Month – award applications due May 31

Veterans and those currently in the armed forces will be honored April 26 at the Manistee County, Mich. Board of Commissioners' meeting. Cumberland County, N.C. will honor county employees next week who are veterans. How is your county celebrating National County Government Month? The theme is Serving Our Veterans, Armed Forces and Their Families. Tell NACo about

your events. New this year: an award to honor three counties for their outstanding NCGM activities during April. Click [here](#) for information and the online award application.

Contact: [Tom Goodman](#) • 202.942.4222

Technical assistance available for rural community health needs assessments

Applications are being accepted from rural counties to receive technical assistance to assess their local health needs and strengthen health care delivery systems. NACo will grant three technical assistance awards on a competitive basis. Selected counties will work with National Center for Rural Health Works consultants to conduct a community health needs assessment. Applications are due April 29. Click [here](#) and look under "Training Opportunities" for more information.

Contact: [Anita Cardwell](#) • 202.942.4267



Health Impact Project call for proposals

The Health Impact Project: Advancing Smarter Policies for Healthier Communities, a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts, promotes the use of health impact assessments (HIA) to help identify the potential health effects of proposed policies, projects and programs. Up to eight demonstration projects will be awarded

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to support HIAs, and grants will range from \$25,000 to \$125,000 each.

Applications are due June 1. Click [here](#) for more information.

Contact: [Anita Cardwell](#) • 202.942.4267

NACo presidential appointments' process underway

Incoming NACo President Lenny Eliason will appoint NACo's Leadership Team and a number of NACo committee appointments when he takes office in July. These appointments are for one- to three-year terms, and membership on some of these committees has specific requirements. If you would like to be considered for a leadership post or a committee chair appointment for 2011 - 2012, you must fill out a Presidential Appointments Application online. Please click [here](#) to access the application. The application deadline is June 2.

Contact: [Karen McRunnel](#) • 202.942.4238



Recordings of past webinars online for your convenience

Have you missed a NACo webinar? Would you like other staff to benefit from a webinar you participated in? Would you like to review a webinar you previously attended? NACo members may view and hear recordings of previous webinars at their convenience by clicking [here](#).

Contact: [Amanda Odorimah](#) • 202.942.4225

Updates made to NACo's County Intelligence Connection – Online Database

The County Intelligence Connection, an online service, makes analysis easy, providing a range of geographic, demographic, economic and infrastructure-related data at the county level. See updated data on prisons, colleges/universities, libraries and full time employees by county. To view the online data click [here](#).

Contact: [Dave Keen](#) • 202.942.4206

"Contact Us" provides members with information, answers

NACo has a free, easy way to ask questions and get information from NACo staff. Just use the "Contact Us" feature on the NACo website (www.naco.org) in the upper right corner to email us your question. If you have a question about conferences, the website, legislative issues, or want to make an address change, just click "Contact Us" and send an email. Of course, you could also give us a call. The phone number is listed there, too.



County News on NACo's Facebook page

Are you a fan on [NACo's Facebook page](#)? Sign up and you can access the latest issue of *County News* and get the latest news and trends from the nation's counties. *County News*, 43 years serving the nation's counties information needs.

Contact: [Bev Schlotterbeck](#) • 202.942.4249

NACo tweets

NACo is on Twitter! Is your county? Be sure to follow @NACoTweets for information related to NACo and counties. As we highlight counties that celebrate National County Government Month (NCGM), we will be using the hashtag #NCGM in all related tweets. Use the tag to join the conversation!

Contact: [Emily Landsman](#) • 202.924.4242

Upcoming Events



NACo's Rail Conference full steam ahead

It's not too late to register for the 2011 Rail Conference in DuPage County, Ill., a suburb of Chicago, April 27 – 29. The conference, "Moving Freight and Passengers in the 21st Century," will focus on the impact of freight and passenger rail on citizens, businesses and county, city and state governments. Click [here](#) to register.

Contact: [Bob Fogel](#) • 202.942.4217

National Network of Public Health Institutes holds annual conference May 16–18

The National Network of Public Health Institutes is holding its 10th annual conference, May 16 – 18, in New Orleans, Louisiana. The theme is 10 Years of Innovations in Public Health, A Lifetime



of Healthier Communities. Click [here](#) for information.

Contact: [Anita Cardwell](#) • 202.942.4267



2011 WIR Conference – Washington Governor Gregoire to speak

The Western Interstate Regional (WIR) Conference will take place May 18 – 20 in Chelan County (Wenatchee), Wash. Governor Chris Gregoire, (D-WA)

will address attendees during Friday's general session. Network with colleagues and discuss best practices to take back to your county. Attend a workshop on maintaining vibrant agriculture economies, creating collaborative efforts to recover species, or look at local government response to the Department of the Interior's new wildlands policy. The complete program-at-a-glance is available [here](#).

Contact: [Amanda Clark](#) • 202.661.8804



2011 NACo Annual Conference and Exposition

Make your plans now to attend this year's Annual Conference, which will take place July 15 – 19 in Multnomah County (Portland), Ore. Learn from experts, network with your peers from across the country and select from more than 32 concurrent educational sessions. Come early or stay late! See all that the Pacific Northwest has to offer and make your travel plans now, by clicking [here](#).

Contact: [Kim Struble](#) • 202.942.4288

Free NACo webinars

Innovative Practices for County Leaders: Outreach to Returning Veterans (Members only)

Wednesday, April 20, 2 – 3:15 p.m. EDT

Find out how NACo's Veterans Taskforce is helping counties reach out to returning veterans. Click [here](#) for member webinar registration.

Contact: [Jackie Byers](#) • 202.942.4285

Promoting County Public Health: Prevention and Wellness in Health Reform

Thursday, April 21, 2 – 3:15 p.m. EDT

Learn which provisions in the Affordable Care Act can help strengthen local health infrastructure and offer potential funding opportunities for county prevention and public health activities. To register, click [here](#).

Contact: [Anita Cardwell](#) • 202.942.4267

Green Infrastructure in Your Backyard: West Coast

Thursday, April 28, 2 – 3:15 p.m. EDT

Discover how west coast counties are adopting county-specific habitat conservation plans to maintain wildlife populations in the midst of growth. To register, click [here](#).

Contact: [Cindy Wasser](#) • 202.942.4274

Using County Health Indicators to Inform Local Policy Decisions

Thursday, May 5, 2 – 3:15 p.m. EDT

Learn how your county can use community health and quality-of-life indicator information to help inform policy decisions and more effectively target local public health resources. To register, click [here](#).

Contact: [Anita Cardwell](#) • 202.942.4267

Green Infrastructure in Your Backyard: Southern Area

Thursday, May 12, 2 – 3:15 p.m. EDT

Join this webinar to find out how Large Landscape-Scale Plans (regional plans impacting several states) impact county-level planning. To register, click [here](#).

Contact: [Cindy Wasser](#) • 202.942.4274

About NACo – The Voice of America’s Counties

National Association of Counties (NACo) is the only national organization that represents county governments in the U.S. NACo provides essential services to the nation’s 3,068 counties. NACo advances issues with a unified voice before the federal government, improves the public's understanding of county government, assists counties in finding and sharing innovative solutions through education and research and provides value-added services to save counties and taxpayers money.

Executive Director: Larry E. Naake

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