

# NACo e-News



The National Association of Counties' biweekly electronic newsletter on current programs, projects and initiatives

October 18, 2011

**Register today for NACo's 2011 Healthy Counties Forum**

**NACo offers 'Green Purchasing' toolkit for counties**

**Rural Action Caucus sets priorities for 2012**

Dear William,

NACo would like to increase the readership of NACo e-News, can you please help us? How do we get more county elected officials and county staff to open this and read? Please give NACo your thoughts and suggestions by clicking [here](#). NACo aims to bring you useful information and resources to save you and your county time and money.

This issue's poll question is, "Would you support legislation of Internet gambling to reduce the federal deficit?" Click [here](#) to vote.

The poll question from the last issue asked, "If President Obama's *American Jobs Act* passes Congress, do you think it will put people back to work? 32 percent said yes, 63 percent said no and 5 percent said other.

## New from NACo



### NACo offers 'Green Purchasing' toolkit for counties

NACo has partnered with several "green purchasing" leaders to develop the most comprehensive resource to help your county save money by purchasing green products. The County Green Purchasing Toolkit is an interactive Web-based resource that can help you find green products, set goals, develop effective policies, educate officials and staff, and learn from other counties' successes. To access, click

[here](#).

Contact: [Jared Lang](#) • 202.942.4224



### Rural Action Caucus sets priorities for 2012

NACo's Rural Action Caucus (RAC) Steering Committee met in Frankenmuth/Saginaw County, Michigan, October 13 - 15 to set its 2012 legislative priorities. RAC decided to focus its advocacy efforts in 2012 on five key issues:

- Relief from Unfunded Mandates;
- Farm Bill Reauthorization;
- Surface Transportation/Aviation Reauthorization;
- Rural Healthcare/Substance Abuse; and
- The Secure Rural Schools & Self Determination Act/PILT.

NACo's Rural Action Caucus is a bipartisan coalition of rural elected officials, who strive to enhance the quality of life in rural counties through effective federal legislation.

Contact: [Erik Johnston](#) • 202.942.4230



### Registration opens Nov. 29 for NACo's 2012 Legislative Conference

Mark your calendars for NACo's 2012 Legislative Conference, March 3 - 7, in Washington, D.C. NACo will be returning to the Washington Hilton to experience the \$150 million renovation of this historic property. See the new Washington Hilton and read about its incredible history [here](#). Online registration and housing will open on Nov. 29.

Contact: [Kim Struble](#) • 202.942.4288

**First Lady Michelle Obama praises NACo Premier Member**

## Quick Links

- NACo Website
- Membership Information
- Legislative Bulletin
- Model Programs
- Past Issues of e-News
- County News Online
- News Room
- Government Purchasing
- Grants Clearinghouse

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## Take the e-News Poll



**NACo Prescription Discount Card Program**



NACo's newest Premier Corporate Member, Darden Restaurants, hosted First Lady Michelle Obama at the Olive Garden in Hyattsville, Md. as part of her *Let's Move!* campaign. She joined Darden Chairman and CEO Clarence Otis Jr. to unveil the company's plans for a comprehensive new health and wellness initiative for menu changes that support the goals of *Let's Move!* The First Lady called it "a breakthrough moment in the restaurant industry." Darden owns more than 1,900 restaurants including Olive Garden. You can support NACo President Lenny Eliason's *Healthy Counties Initiative* by clicking [here](#).

Contact: [John Samartzis](#) • 202.942.4278

## Upcoming Events



### Register today for NACo's 2011 Healthy Counties Forum

Join NACo in Washington, D.C. on Dec. 1 – 2 for a day and a half, health-focused forum to learn how your county can advance community wellness initiatives and demonstrate the positive return on your investments in county health projects. The forum will include information about strategies to contain health care costs and improve coordination of county health promotion efforts. Space

is limited. Registration deadline is Nov. 1. Please click [here](#) to register up.

Contact: [Anita Cardwell](#) • 202.942.4267

## Free NACo webinars

### Clearing the Path to Disaster Recovery: Debris Management (Members only)

*Wednesday, Oct. 19, 2 – 3:15 p.m. EDT*

Find out if your county is positioned to receive the full level of assistance from FEMA and other participating entities. Hear about the key elements necessary to manage a large-scale debris operation. To register, click [here](#).

Contact: [Dalen Harris](#) • 202.942.4236

### Reducing Youth Detention Populations, and Cost-saving Opportunities

*Thursday, Oct. 27, 2 – 3:15 p.m. EDT*

Learn how you can use the Juvenile Detention Alternatives Initiative (JDAI) strategies to lower your county's juvenile detention population and increase cost savings. To register, click [here](#).

Contact: [Rebecca Hsieh](#) • 202.942.4279

### There's a Killer on the Road – What Can Be Done About Roadway Crashes?

*Thursday, Nov. 3, 2 – 3:15 p.m. EDT*

Take a comprehensive look at the seriousness of roadway departure crashes, why they are such a problem on rural and isolated roads, and the countermeasures that your county can implement to reduce crashes. To register, click [here](#).

Contact: [James Davenport](#) • 202.661.8807

### Relieving Rush-hour Congestion – What Can Counties Do?

*Thursday, Nov. 10, 2 – 3:15 p.m. EST*

Rush-hour congestion can be especially costly to counties due to loss in worker productivity. Hear about the tools and resources that can help you mitigate traffic congestion. To register, click [here](#).

Contact: [James Davenport](#) • 202.661.8807

### The Importance of Planning for Continuity of Government/Operations Management (Members only)

*Wednesday, Nov. 16, 2 – 3:15 p.m. EST*

Learn about the essential elements of a Continuity of Operations Plan (COOP) which includes plans and procedures that delineate essential functions, specify emergency delegation of authority, provide for safekeeping of vital records and identify alternate operating strategies. To register, click [here](#).

Contact: [Dalen Harris](#) • 202.942.4236

### Webinars on Demand

Did you miss a webinar because you did not have the time? Have you viewed Webinars on Demand that highlight topics you might be dealing with? Viewing these webinars at your convenience is a great way to learn how other counties are dealing with issues and programs. Click [here](#) to see what you have missed.

Contact: [Amanda Odorimah](#) • 202.942.4225



**About NACo – The Voice of America’s Counties**

National Association of Counties (NACo) is the only national organization that represents county governments in the U.S. NACo provides essential services to the nation’s 3,068 counties. NACo advances issues with a unified voice before the federal government, improves the public’s understanding of county government, assists counties in finding and sharing innovative solutions through education and research and provides value-added services to save counties and taxpayers money.

Executive Director: Larry E. Naake

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